ECONOMIC IMPACT

Business Perspective

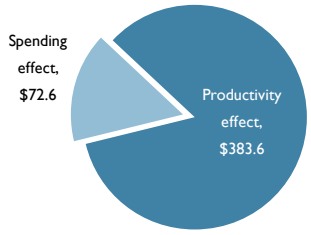
OCC Raises Consumer Spending

- OCC employed 627 full-time and 814 part-time faculty and staff in the 2011-12 reporting year, with an annual payroll of $72.8 million.
- In addition to payroll, OCC spent $28.4 million in FY 2011-12 for supplies and services, of which an estimated 42% was spent in the OCC Service Area.
- OCC estimates that approximately 13% of its students come from outside the OCC Service Area. Non-local students who settle in the region spend money at local businesses for food, transportation, and other personal expenses.

OCC Generates New Income

- The net added income generated by OCC operations ($68.9 million) and the spending of non-local students ($3.8 million) contributes a total of $72.6 million in income to the OCC Service Area economy each year.
- The increased productivity of workers due to the accumulation of past and present OCC skills in the OCC Service Area workforce creates approximately $383.6 million in added income each year.

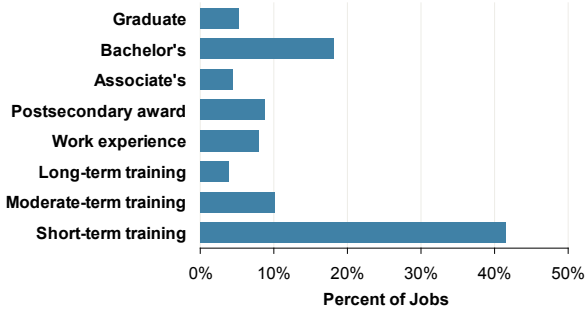
Added Income in OCC Service Area Due to OCC ($ Millions)



OCC Creates a Skilled Workforce

- OCC activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry.
- An estimated 2.1 million OCC credits have accumulated in the OCC Service Area workforce over the past 30-year period as former OCC students (completers and non-completers) enter the regional workforce each year.

Projected 2022 Jobs by Skill Level in OCC Service Area (%)



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