

Celebration of Success 2019

**Thursday, April 25, 2019 • 5:30 - 7:30 p.m.
SRC Arena and Events Center, Onondaga Community College**

*Enjoy a special evening as we laud the achievements
of OCC students and recognize OCC Foundation donors
and community partners who inspire their success.*



- About the OCC Foundation -

The OCC Foundation mission is to raise and administer funds for the benefit of the Onondaga Community College and its students. This academic year, the OCC Foundation will proudly provide more than \$800,000 in student scholarships, academic support and program funding, removing barriers and helping to advance students in their pursuit of higher education. This level of support would not be possible without generous contributions from donors, community partners, fellow employees and friends.

Celebration of Success 2019

MARKETING REACH

Celebration of Success reaches across OCC social media, print and web platforms. The event will be promoted through:

▶ COLLEGE WEBSITE

sunyocc.edu has **1.8 MILLION** visitors each year

Celebration of Success has a dedicated page (sunyocc.edu/COS) where all participants, guests and volunteers can visit to register for the event. Sponsor logos with hyperlinks to their sites are included in many sponsorship levels.

▶ E-NEWSLETTER

“Today @ OCC” is sent to **26,644** subscribers each month

▶ SOCIAL MEDIA

17,000 likes on Facebook

4,356 followers on Twitter

2,779 followers on Instagram

As a sponsor, you will benefit from OCC’s social media outreach and event marketing. Your social media team will be provided with an event hashtag to leverage your own participation.

Celebration of Success 2019

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS

Chancellor \$10,000	President \$7,500	Provost \$5,000	Dean \$2,500	Department Chair \$1,000	Professor \$500
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RESERVATIONS

Reserved Seating	2 tables of 8 (VIP placement)	1 table of 8 (VIP placement)	1 table of 8	6 Seats	4 Seats	2 Seats
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EVENT PUBLICITY

Logo On Event Emails	X	X	X			
Website Presence*	Logo & Link	Logo & Link	Logo	Logo	Listing	Listing
Today @ OCC E-Newsletter	Profile, Logo & Link	Profile, Logo & Link	Mention, Logo & Link	Mention & Logo	Mention	Mention
Social Media Promotion	X	X	X	X	X	X

ON-SITE RECOGNITION

Presentation opp. at event	X					
Recognition from podium	X	X	X			
Reserved table signage	X	X	X	X	X	
Event signage (print/electronic)	X	X	X	X	X	X
Logo listing in program	X	X	X	X	X	X
Ad in program	Full Page, Inside Cover	Full Page	Half Page	Half Page	Quarter Page	Quarter Page

*For one year

IMPORTANT DEADLINES:

March 25, 2019 - Commitment Due

April 5, 2019 - Logo/Ad Due

FOR MORE INFORMATION:

Heather Carroll
OCC Foundation
h.r.carroll@sunyocc.edu
(315) 498-2225





COMMITMENT FORM

Please complete and return with payment as soon as possible or visit www.sunyocc.edu/sponsor to submit online. Commitments must be received no later than March 25, 2019 to guarantee fulfillment of sponsor benefits, unless otherwise noted.



Contact Information

- Personal Gift Company Gift

Name for recognition _____
(exactly as you would like it to appear; please limit to either individual or organization name)

Contact Name _____ Title _____

Street Address _____

City, State, Zip _____

Phone _____ Email _____

Sponsorship Opportunities

- Chancellor \$10,000
- President \$7,500
- Provost \$5,000
- Dean \$2,500
- Department Chair \$1,000
- Professor \$500

Additional Guests

_____ # of guests *(beyond allotted sponsor benefit)* X \$50 each = \$ _____

+ \$ _____
(sponsorship level)

TOTAL : \$

Payment Method

- Check enclosed *(payable to OCC Foundation)* Invoice
 MasterCard Visa American Express Discover
 Credit Card# _____ Expiration Date: _____
 Name on Card _____ CVV Code _____
 Signature _____ Date _____

PLEASE RETURN THIS FORM TO:

Submit online at www.sunyocc.edu/sponsor
Email: occfoundation@sunyocc.edu
Mail: OCC Foundation, 4585 West Seneca Turnpike, Syracuse, NY 13215

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