Onondaga Community College
Graphic Identity Standards At A Glance

The College Crest is the representation of the College and great care should be taken when utilizing. The black Crest is appropriate for most needs. The Crest should not be altered or distorted by stretching or changing to fit space. Do not add text such as a department name.

Horizontal Crest. Used in situations where vertical space is an issue.

Simplified Crest. Used in situations where the words "community college" are not legible.

Legibility Against Images. Do not place the Crest over images (or areas of an image) that make it difficult to read.

Versions of Crest Used for Different Audiences.
Figure 1.1 (light blue) is for use on student materials.
Figure 1.2 (dark blue) is for use on communications to alumni, community relations and employees.

Fonts for Desktop Printing
TIMES NEW ROMAN
ABCDFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890&

VERDANA
ABCDFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890&

Official College Fonts
MINION PRO
ABCDFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890&

MYRIAD PRO
ABCDFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890&

Please refer questions to Marketing & New Media