

2023-28 Strategic Plan Fall 2024 Progress Report Dashboard

GOALS	Strategic Priorities	Key Performance Indicators	Baseline	Fall 2024	Fall 2028 Target	Direction
Academic Success	1.1. Ensure that academic programs and course modalities meet student demand and foster student success	1.1.1 Fall to Spring Persistence	77.6%	79.6%	85%	▲
		1.1.2. Fall to Fall Retention	53.5%	54.6%	58.5%	▲
		1.1.3 3-year Graduation Rate	25.1%	27.6%	29.5%	▲
	1.2. Promote teaching innovation and excellence that utilizes inclusive, equity-minded pedagogy	1.2.1 Decrease achievement gap in fall-to-fall retention of underrepresented minorities and non-urm	Gap: 15.7%	16.3%	Gap: 7.8%	▲
		1.2.2 Decrease achievement gap in fall-to-fall retention of first-generation and not first-generation	Gap: 14.8%	8.4%	Gap: 7.4%	▼
		1.2.3 Decrease achievement gap in 3-year graduation rate of underrepresented minorities and non-urm	Gap: 13.0%	17.9%	Gap:6.5%	▲
		1.2.4 Decrease achievement gap in 3-year graduation rate of first-generation and not first-generation	Gap: 12.2%	13.9%	Gap: 6.1%	▲
	1.3. Enhance academic support services and interventions systems to foster successful course completion and sufficient credit momentum	1.3.1 The percentage of first-time full-time degree-seeking entering cohort who successfully complete 24 or more college credits in their first year of enrollment	35.9%	35.8%	40.9%	●

Data Source: SIRIS & Data Warehouse

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Student Experience	2.1. Ensure systems and procedures are student-centered and equitable to make it easier for students to navigate college processes	2.1.1 How likely is it that you would recommend this college to a friend or peer with 1 being not at all likely and 10 being extremely likely?	74.7%	76.0%	85%	▲
	2.2 Integrate diversity, equity, and inclusion principles and practices throughout campus	2.2.1 Indicate your level of satisfaction with racial harmony at this college	77.5%	83.2%	85%	▲
	2.3 Foster student belonging, engagement, and wellbeing	2.3.1 Indicate your level of satisfaction with your sense of belonging at this college	80.5%	84.3%	90%	▲
	2.4. Enhance support systems to address non-cognitive barriers to success	2.4.1 Indicate your level of satisfaction with the overall quality of instruction at this college	77%	77.9%	85%	▲

Data Source: SUNY Student Satisfaction Survey

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Communication	3.1 Ensure communication messages and tactics are consistent, well-coordinated, and focused on promoting academic success and a positive student experience	3.1.1 Complete audit of college communications to students and employees will demonstrate consistency and transparency	NA	100%	100%	●
		3.1.2 Open and ethical communication is practiced at this institution	35%		50%	
	3.2 Enhance and expand strategic communication interventions that support student success	3.2.1 Students' competencies are enhanced	58%		68%	
	3.3 Improve employees' understanding of how their work area contributes towards overall college goals	3.3.1 Percentage of employees who report the extent to which students' needs are central to what they do	71%		81%	
	3.4 Ensure all stakeholders have a mechanism to share their ideas and concerns	3.4.1 Information is shared within this institution	31%		50%	
	3.5 Enhance recognition of OCC's brand and increase positive perceptions of the college in the community	3.5.1 External stakeholders' perception of OCC based on the RMS Brand Survey questions.	4		Mean score of at least 4 (out of 5)	

Data Source Pace Fall 2023 Employee Survey and Fall 2022 RMS Survey