

OCC Web Image Size Best Practices

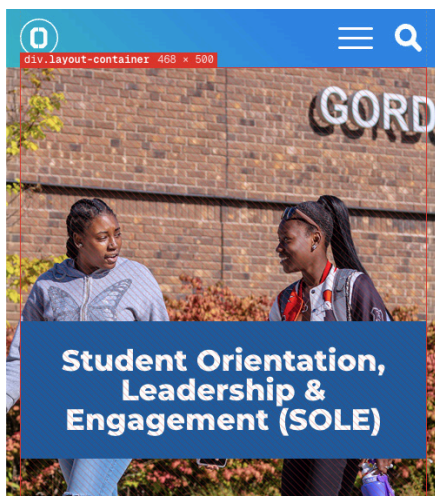
General Web Image Best Practices

Great images make your webpage more engaging, but using the right size helps keep your site looking polished and loading quickly. Before uploading an image, follow these best practices:

- Use the right dimensions. Crop images to fit the intended space and avoid stretching or distorting them.
- Optimize file size. Compress images before uploading to help pages load faster. Aim to keep files as small as possible without sacrificing quality.
- Choose the right file format. Use JPEG for most photographs, PNG for graphics that require transparency, and SVG for supported logos and icons.
- Keep it high quality. Use clear, high-resolution images that remain sharp on desktop and mobile screens.
- Consider accessibility. Add descriptive alt text to meaningful images so visitors using screen readers can understand their content.
- Follow OCC branding guidelines. Use approved imagery that reflects OCC's brand and maintains a consistent look across the website.

Webpage Banner Size

Upload size: 1440px X 500px



Note:

All important image content should be centralized to the center 468px of the upload size to also fit on mobile. See photo example to left.

OCC Web Image Size Best Practices

News Article Image Size

Upload size: 700px X 806px

Every Friday during the fall semester, our "Start Here, Anytime" series will spotlight an adult learner who chose to come to Onondaga Community College to pursue new opportunities, new goals, and a new chapter in life. Today, meet Maya Walker.

For Maya Walker, the dream of working in health care has been with her for as long as she can remember. Growing up in Brazil, where she lived from age 5 until 23, Walker remembers watching a surgical television channel for hours, captivated by the procedures unfolding on screen. "I was always fascinated with medicine in general. In Brazil, there was a surgical TV channel, and I would watch that all day. Brain surgery, heart surgery - I was fascinated. I've always been interested in science and how our body works, how we function."

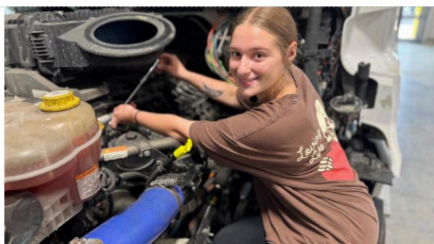
Now, at 41, Walker is finally pursuing that interest. She began taking nursing prerequisites at Onondaga Community College in fall 2025 and hopes to eventually enter OCC's Nursing program. She is also the Chair of Non-Traditional Student Success in Student Government, helping give a voice to students who, like her, are returning to college later in life.

For Walker, the opportunity to return to school would not have been possible without SUNY Reconnect, the state's tuition-free community college program for eligible adult students. "It's been a huge help. I could not afford college if I had to pay out of pocket. I could not afford to go back to school."



STUDENT SUCCESS STORIES

[More Student Stories >](#)



Student Spotlight: Alaina Kelsey



Start Here, Anytime: Maya Walker



Student Spotlight: Matthew Kirkendall

Note:

All important image content should be centralized to the center 458px of the upload size to also display correctly on newsfeed block. See photo example above.

OCC Web Image Size Best Practices

Two Column (Image Next to Text)

Upload size: 600px X 400px



Explore OCC. Meet Your Community. Picture Yourself Here.

There's a lot to discover at OCC! During Open House, you'll have opportunities to:

- **Tour the campus** and get to know the places where you'll learn, study, and connect.
- **Visit academic programs and schools** to learn more about your interests and career goals.
- **Explore our residence halls** and see what living on campus is really like.
- **Connect with student clubs and organizations** and discover ways to get involved outside the classroom.
- **Meet faculty, staff, and members of the OCC community** who can help you find your path.
- **Capture the moment at our photo booth** and take home a fun reminder of your OCC visit.

Image Carousel

Upload size: 480px X 360px

4 Spacious Residence Halls

Living on campus means suite-style living, easy access to classrooms and dining, and special reslife activities. Play games, get your mail, and even apply to be an RA!

[See for yourself! >](#)



280-acre Campus

4 Spacious Residence Halls

Student Life

Micron Partnership

