

SOCIAL MEDIA IMAGE SIZES*

Updated October 2026

	 Instagram	 Facebook	 LinkedIn	 TikTok
Profile Photo	400 x 400	320 x 320	400 x 400	200 x 200
Cover Photo	N/A	851 x 315	1584 x 396	N/A
Portrait Photo	1080 x 1440	1080 x 1350	1080 x 1350	1080 x 1920
Landscape Photo	1080 x 566	1200 x 630	1200 x 627	N/A
Square Photo	1080 x 1080	1080 x 1080	1080 x 1080	N/A
Video/Reel	1080 x 1920	1080 x 1920	1080 x 1920	1080 x 1920

* Dimensions are all in pixels (px)